

*Perch Base, United States Submariners*

# **Flash Traffic**

**Number:** #2-3-2018

**Date:** 2/5/2018

**Subject:** *Minutes of the January General Base Meeting*

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Attached are the minutes for the January Meeting for approval. Please read them before the meeting this Saturday, February 10, 2018.

You can also find it on the website by clicking [here](#).

## Perch Base Minutes January 13, 2018

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 13 January 2018. The meeting was called to order by Commander Howard Doyle Jr.

Governor Joy gave the invocation. Howard Doyle Jr., led the Pledge of Allegiance, Chuck Luna read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in January.

Per the sailing list, the following attended the base meeting:

Carl Miner	Ed Brooks	Bill Larime
Jack Messersmith	Gary Staples	Lou Reynolds
Davy Jones	Jack Patterson	Bill Woolcott
Doug LaRock	Glenn Posniack	Dewey Reed
Dottie Reed	Wayne Clark	Jim Tolsma
Elaine Tolsma	Jim Mann	Marcia Unser
David Heighway	Chris Urness	Edward Gonsowski
Jim Andrews	Richard Noreika	Dan Marks
Chuck Luna	Vic Van Horn	Jan Van Horn
David Metje	Herb Herman	Don DeMarte
George Toft	W. H. Doyle Jr.	Tim Moore
Dan Moss	Mike Dahl	George Woods
Chuck Emmett	Doug LaRock	Gene Crabb
Doug Newland	Governor Joy	Sam Mecham
Ken Meeks	Robert Wright	David Kleinz
Larry Speight	Lou Reynolds	Gene Eimar
Stan Reinhold		

The first item of business was a call for approval of the December meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

David Heighway read the Treasurer's report.

The base welcomed new member George Toft, James and Elain Tolsma.

Chuck Urness reminded the members of the Perch Base Challenge that is still going on. He will match any donation made to the ASSM, up to the date of the Awards Banquet. He passed around a sheet to those who want to donate.

Jim Tolsma suggested that the members participate in the 65 Club (Boats lost), by checking their dollar bills every month and if 65 is in the serial number, to donate to the club. This could be a line item on the Treasurer's Report. You can also check your \$5, \$10, \$20-dollar bills.

## **OFFICERS REPORTS**

### **Communications Officer/Historian – Chuck Luna**

Chuck encouraged members to submit articles for the next MidWatch.

### **Commander – Howard Doyle Jr.**

Howard welcomed Stan Reinhold, who wanted to let the members know that he has submitted the USSVI Perch Base Foundation Annual Report with the state.

### **Vice Commander – Glenn Posniack**

Glenn thanked everyone for voting for him at the last election.

### **Chief of The Boat – Carl Miner**

Carl reported that the float needs washing before the next parade.

### **Treasurer – Dave Heighway**

Dave announced that the year-end report will be out soon.

### **Storekeeper – Herb Herman**

Herb announced that he has the challenge coins, Perch Base stickers (free) and new hats in stock. He's also ordering more calendars for those who still want them.

### **Webmaster – Dan Marks**

The only major change to the website during the past month has been the addition of the Pearl Harbor Remembrance Day photos and posting the winter edition of the Midwatch on the website, as well as mailing copies to the members without email addresses. Other routine updates during the past month included updating the Sailing Orders page, Flash Traffics and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Group.

The USSVI hosted websites will cease to exist when the new National website goes live. This will have no impact to Perch Base, but is a concern to some other bases. I have been giving advice to Ken Earls, Base Commander of the Rogue-Umpqua base in southern Oregon. There are not many bases with their own websites like Perch Base.

During December, there were approximately 2,584-page views on the Perch Base website during 1,325 sessions by 1,039 users based on Google Analytics. These numbers are over twice as much as last month. Approximately 88% of the sessions originated in the US, 3% from the United Kingdom and the remaining 9% were widely scattered around the world. Approximately 20% of the sessions were from locations within Arizona, which is a significantly lower value than usual, so while most traffic is usually assumed to come from our local membership in other months, our traffic in December came from many other states. The Glossary accounted for the largest percentage of the page views this month (74.3%,) exceeding the Homepage (25%.) It is also noteworthy that the Glossary traffic was directly from other websites, not an entry to the

homepage then linking to the Glossary. I suspect this is most likely from someone posting a link to our Glossary in one of the major submariner Facebook pages.

### **Membership – Jim Andrews**

Jim reported that we have not added any new members, which puts us at 176 members. As of 12/6/2017 we have collected:

USSVI:           \$3,025.00       68 out of 78 required to pay, have paid, which equates to 88%.

Perch:            \$1,290.00       78 out of 85 required to pay, have paid, which equates to 92%.

Donations:      General Fund - \$1,320.00

                    Foundation -   \$3,030.00

                    Total:        **\$4,350.00** in total donations, which equates to about 56% of our membership.

He also reported that 10 members have not paid any of their dues, whether those dues are Perch Base or National.

He is still accepting reservations for the Awards Banquet.

### **Events Coordinator – Don Unser**

Don was not at the meeting.

### **Past Commander – Chuck Emmett**

Chuck let the members know that he has extra copies of the American Submariner magazine.

### **Secretary – Marcia Unser**

Marcia had nothing to report.

### **Chaplain – Governor Joy**

Governor reminded the members to be sure to go to the doctor if you suspect you have the flu. This flu season is one of the worst.

### **Western Regional District Commander – Jim Denzien**

Jim was not at the meeting.

### **OLD BUSINESS**

Awards Dinner – Pebble Creek Country Club. Howard announced that we have a speaker, Captain Norman Mims.

Western Region Roundup/Sam's Town – Las Vegas/April 23-27.

Currently 273 signed up for 2018 cruise/convention.

Bill Larimer donated a Pearl Harbor belt buckle for the ASSM Silent Auction.

### **NEW BUSINESS**

Levine parade – February 3, 2018.

Nomination for Vice Commander election will be held in March.

**UAV** – There will be a workshop in February for Arizona Veteran’s Hall of Fame. There is a ‘New’ state veterans home which has been approved, in Yuma. Waiting for funding.

### **GOOD OF THE ORDER**

Bill Larimer also mentioned that if any Growler Sailors were members of Perch Base, that Lawrence Lacey is writing a book about Growler and looking for input from those sailors.

Dick Noreika reminded the members of the Veterans Heritage Project and he would like to know which members have already been interviewed for this project or are interested in being interviewed in the future. He will have applications available.

### **BINNACLE LIST**

George Crider is at home and getting Hospice care.

Dick Norieka is still in assisted living, recovering from his car accident.

Rick Simmons is home from the hospital.

Ray Marshall was in the hospital, but is home now.

Jim Andrews having neck surgery later this month.

Davy Jones reported that a resident where he lives, Leonard Blaisdell, a WWII boat sailor has passed away.

### **50/50**

Marcia Unser won the drawing (\$135.00), which she donated to the ASSM.

Jack Messersmith won the ticket for two, to the Barrett Jackson Auction, which was donated by Herb Herman.

### **ADJOURMENT**

Benediction was led by Governor Joy. Meeting adjourned at 1300 hrs.

Submitted:  
Marcia Unser  
Secretary Perch Base