

Perch Base Minutes February 13, 2021

The monthly meeting of Perch Base was convened at the Salvation Army Sun Cities Valley Corps., in Surprise, AZ. at 1200 hours, 13 February 2021. The meeting was called to order by Commander Howard Doyle.

Mike Olsen gave the invocation and Howard Doyle Jr., gave the Pledge of Allegiance. Chuck Luna read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in February.

Per the sailing list, the following attended the base meeting:

Marcia Unser	Don Unser	William Monk
Davy Jones	Chuck Luna	Jerry Allston
Mike Olsen	Dan Marks	Howard Doyle
Edward Gonsowski	Dale Holland	George Woods
Carl Miner	Joan Miner	Jim Denzien
David Heighway	Don Robertson	Joe Trotter
Kathy Trotter	Stan Reinhold	Jack Messersmith

The first item of business was a call for approval of the January meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Joe Trotter gave the Treasurer report for January.

OFFICERS REPORTS

Communications Officer/Historian/MidWatch – Chuck Luna

Chuck had confirmed that the deadline for the MidWatch is March 19, 2021.

Commander – Howard Doyle Jr.

Howard reminded the members that the Perch Base Foundation is a 501C entity and encouraged members to donate to the Foundation. This foundation has given Perch Base money, in the past, for their Scholarship Program as well as other needs.

Howard introduced Dale Holland, who gave an update on the new USS Arizona SSN 803 being built..

Vice Commander – George Woods

George had nothing to report.

Chief of The Boat – Carl Miner

Carl had nothing to report.

Treasurer – Joe Trotter

Had nothing more to report.

Storekeeper – Marcus Hensley

Marcus was not in attendance.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting has been posting Lou Reynolds' Eternal Patrol Notice and adding approximately 100 sets of regular meeting minutes that were "missing" from the regular

meeting minutes webpage. They were not really “missing,” but were documented in editions of the Mid-Watch newsletters. The meeting minutes webpage now includes links directly to those minutes. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During December, there were 904 page views on the Perch Base website during 432 sessions by 324 users based on Google Analytics. These numbers seem typical. Approximately 74% of the sessions originated in the US, 10% from China, 4% from the United Kingdom, 2% from Turkey and the remainder were widely scattered around the world. Approximately 55% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 26% of the traffic was to the home page, 23% to the submarine videos, 18% to the Glossary, 4% to the Sailing Orders page. and 2% to the Eternal Patrol page During the period Jan 25, 2021 - Jan 31, 2021, the Facebook PAGE had 27 Page Views (number of times a PAGE's profile has been viewed), 27 Post Reach (number of people who saw any post at least once) and 1 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks).

Membership – Joan Miner

Joan had nothing to report.

Events Coordinator – Don Unser

Don reported the following:

Western Region Roundup in Reno has been moved to October 17-22, 2021

Awards Banquet has been moved to sometime after June 1, 2021.

ASSM Dedication – April 17, 2021

Perch Base Picnic – Still not sure whether this will take place, as the park ramadas won't be open until May 1, 2021. They are still limiting the number of people per ramada at 50.

National Convention in Orlando – August 30 – Sept. 4, 2021

Past Commander – Chuck Emmett

Chuck was not in attendance.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor Joy was not at the meeting.

Western Regional Director– Vic Van Horn

Vic was not in attendance.

OLD BUSINESS

Jim Denzien asked members for a volunteer to take over his position at the UAV. He indicated that they are now doing Zoom meetings.

NEW BUSINESS

Howard reported that elections for Base Commander are open for nominations. Those interested should send a letter to Howard, indicating their interest for this position. Any Perch Base member can nominate a member, with their approval. At this point, there is only one person, George Woods, who has indicated their interest. Voting will take place at the March meeting.

GOOD OF THE ORDER

Joe Trotter encouraged members to purchase pavers for the ASSM. The ASSM fund is in need of money to cover existing costs and purchasing pavers will help. Howard will talk with other base commanders about donating to the ASSM.

Dan Marks gave Chuck Luna his Class 1, 2020 2nd Runner Up Award for his work on the MidWatch. He also gave Howard the Holland Club Award that Perch Base received for Contribution to the Holland Club. These awards are usually given at the National Convention.

BINNACLE LIST

Mike Keating

Funeral for Lou Reynolds will be held February 23, 2021, at the Thompson Funeral Home, 926 S. Litchfield Rd., Goodyear, AZ at 10:00 AM. When more details are known, a FlashTraffic will be sent.

50/50

The raffle amount came to \$100.00. Carl Miner won the raffle which came to \$50.00 for his share. He contributed \$25.00 to the Salvation Army and \$25.00 to Perch Base.

ADJOURMENT

Benediction was led by Mike Olsen and adjourned at 1233 hrs.

Submitted:
Marcia Unser
Secretary Perch Base