

## Perch Base Minutes December 10, 2022

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 12 November 2022. The meeting was called to order by Commander George Woods.

Jim Denzien gave the invocation. George Woods led the Pledge of Allegiance, Glen Posniack read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in December read by George Woods.

Per the sailing list, the following attended the base meeting:

Chuck Luna	Joe Trotter	Don Robertson
Laura Luna	Don Petty	W.H. Doyle, JR
David Heighway	George Woods	Alice Woods
Bob Saenz	Carol Saenz	Glen Posniack
Doug LaRock	Robie Robertson	Don Unser
Marcia Unser	Jerry Benham	Steven Stanger
Chris Gahan	Georgiann Gahan	Governor C Joy
Ed Henry	Stan Reinhold	Dan Martini
David Wilkins	John Beckett	Carol Culbertson
Jim Denzien		

The first item of business was a call for approval of the November meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### OFFICERS REPORTS

#### **Treasurer-Joe Trotter**

Joe gave the monthly report.

#### **Communications Officer– Chris Gahan**

Chris reminded the everyone that the deadline to submit anything to the newsletter is December 16, 2022. Chris also requested that members make sure to update their email so they will receive updates from the Base.

#### **Commander – George Woods**

George Woods had no comments

#### **Vice Commander – Carl Miner**

Carl had no comments.

#### **Chief of The Boat – Don Robertson**

Don is offering training to anyone who is interested in helping tow either trailer for parades. Don is also asking for help to locate new figures for the float display. See Don for more details.

#### **Storekeeper – John Beckett**

John reminded everyone that he has lots of goods for sale and gave inventory updates.

### **Webmaster – Dan Marks**

Major activity with the website since the last BOD meeting included posting photos of the Chief Randy Trouerbach, EMC(SS) Eternal Patrol Ceremony, Phoenix Veterans Day Parade, Gilbert Veterans Ceremony, Sierra Verde static display, posting the thank-you cards from the scholarship recipients and updating the base officer email forwarding links. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During November, there were 1,201 page views on the Perch Base website during 516 sessions by 322 users based on Google Analytics. These numbers are typical. During the month, approximately 76% of the sessions originated in the US, 4% from China, 2% from the United Kingdom, and the remainder were widely scattered around the world. Approximately 27% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Another 8% of the U.S. based sessions were from Virginia, which is unusual, but is similar to last month. Most of the traffic was to the home page, followed by the Glossary, Sailing Orders, Submarine Videos and the Eternal Patrol page.

During November, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 312. The Post Engagements (The number of reactions, comments, shares, and clicks on our posts.) was 131. Our Facebook page had 1 new Page Like for a total of 147. These numbers are typical. The top post was the Chief Randy Trouerbach, RMC(SS) Eternal Patrol Ceremony.

### **Membership – Chuck Luna**

Chuck reminded everyone that 2023 dues are due now and can be paid either in-person or via mail.

### **Events Coordinator – Don Unser/David Heighway**

David spoke of the 2 upcoming events

- 1-Annual Banquet 01/21/2023
- 2-Leveen Parade 02/04/2023

### **Past Commander – W. Howard Doyle, Jr**

Howard spoke about the upcoming banquet

- 1-Cost will be \$65 per person. Deadline for signup will be 01/14/2023
- 2-Speaker will be Admiral Vernon Clark
- 3-Holland Club induction

### **Base Historian-Chuck Emmett**

Chuck Emmett was not in attendance

### **Secretary – Laura Luna**

Laura had nothing to report.

### **Chaplain – Jim Denzien**

Jim Denzien has nothing to report

### **OLD BUSINESS**

1. Updates on 2023 Western Regional Round-UP as well as the 2023 USSVI National Convention

### **NEW BUSINESS**

- 1) The banquet needs a Silent Auction Coordinator. Anyone interested in this, please see George Woods.
- 2) 20234 Scholarship applications are due in no later than 01/15/2023.

### **GOOD OF THE ORDER**

- 1) Carol Culbertson presentation on Niihau
- 2) Noisy Can proceeds to USSVI Charitable Foundation

### **BINNACLE LIST**

Warner Howard Doyle, Jr  
Chuck Emmett  
Wayne C. Hembree  
Davy Jones  
Governor Joy  
DeWayne Lober  
Davey Jones  
Mike Olsen

### **50/50**

Dan Martini won the drawing (\$142 split). Dan donated his share back to Perch Base.

### **ADJOURMENT**

Benediction was led by Jim Denzien. Meeting adjourned at 1248

Submitted:

Laura Luna

Secretary Perch Base