

Perch Base Minutes February 10, 2024

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, February 10, 2024. The meeting was called to order by Commander George Woods.

Donald Unser gave the invocation. George Woods led the Pledge of Allegiance and read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in February read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods	Don Robertson	Chuck Luna
Laura Luna	Bob Saenz	Carol Saenz
Don Petty	John Beckett	Rick Smith
Dan Martini	Joe Trotter	Don Unser
Marcia Unser	Doug LaRock	Glen Posniack
Chris Gahan	Steven Stanger	Bill Anderson
Randy Pirkle	C.C. Clarke	Carl Miner
Jim Denzien	Dan Henke	

The first item of business was a call for approval of the December meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer– Chris Gahan

Reminder that the MidWatch deadline is 03/15/2024. Chris also reported on some information regarding VA medical claim changes.

Commander – George Woods

George had no comments.

Vice Commander – Carl Miner

Carl had nothing to report.

Chief of The Boat – Don Robertson

Don reported that the float will be prepped, painted, and ready for the Memorial Day event.

Storekeeper – John Beckett

John has some free merchandise from the 2023 convention. Additionally, there is new inventory of merchandise for purchase.

Webmaster – Dan Marks

Activity with the website MidWatch BOD meeting included the Laveen Parade, static display at the Arizona Military Vehicle Show, posting a photo of Joe Trotter's presentation at the Naval Order of the United States Sea Services History Society, the placement of new brick pavers at the ASSM monument, Annual Awards Banquet photos, the Pearl Harbor Remembrance Day Ceremony, posting the MidWatch and snail-mailing copies of the MidWatch to the 3 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During January, there were 10,593 page views on the Perch Base website during 3,020 visits by 1,578 users based on Awstats. Most of the traffic was to the home page followed by the Glossary and the Newsletter pages. Most of the page views were from the U.S., followed by Romania, China, then Russia.

During January, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 850. The Facebook Post Engagement (The number of reactions, comments, shares, and clicks on your posts) was 221. Our Facebook page had 7 new Page Likes for a total of 181 and a total of 212 Followers. The top post was the "LAVEEN COMMUNITY PARADE" post with 72 Post Impressions, a Post Reach of 72, and a Post Engagement of 21.

Membership – Chuck Luna

Currently there are 164 members for Perch base.

Events Coordinator – David Heighway

Dave reported that the base received an award from the Laveen Parade organizers. Reminder that US Navy week for Phoenix is 02/26/2024-03/03/2024. The annual base picnic is confirmed for Saturday April 13th at Paloma Park. Still time to register for the 2024 Western Regional Round-Up.

Past Commander – W. Howard Doyle, Jr

Howard was not in attendance.

Base Historian-Chuck Emmett

Chuck was not in attendance,

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – VACANT

OLD BUSINESS

1. Western Regional Round-UP April 11-15 in Bremerton, Washington. See Perch Base website for more details.
2. May Base meeting-Guest Speaker Jill Haislip, from Honor Flight Arizona schedule speak about the organization and assist with registration or answer any questions.

NEW BUSINESS

1. Nominations for Vice Commander close on 2/15/2024. The election will be held at the monthly base meeting on Saturday March 11, 2024.

2. Perch Base is looking for 2 members to assist Joe Trotter with reviewing, revising, and publishing the updates Perch Base Policies and Procedures. Jim Denzien and Glen Posniack have volunteered for this project.
3. 2024 Scholarship updates: 2 applicants were reviewed, and both were awarded a \$1000 scholarship. This was completely funded by the Perch Base Foundation.

GOOD OF THE ORDER

1. Noisy Can proceeds to Perch Base Charitable Foundation.

BINNACLE LIST

Warner Howard Doyle, JR

Mary Denzien

James Denzien

Chuck Emett

DeWayne Lober

Richard Simmons

Marcia Unser

50/50

Chris Gahan won the drawing (\$70 split each). Chris donated his winnings to the Perch Base Foundation.

ADJOURMENT

Benediction was led by Donald Unser. The meeting adjourned at 12:34.

Submitted:

Laura Luna

Secretary Perch Base