

Perch Base Minutes July 13, 2024

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, July 13, 2024. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance and Glenn Posniack read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in July read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods	Chris Gahan	Joe Trotter
Chuck Luna	Laura Luna	Paul Miller
Kevin Sheehan	John Beckett	David Heighway
Dan Marks	Don Robertson	Glen Posniack
Randy Pirkle	Governor Joy	Charles Tobias
Douglas LaRock	Ken Kennedy	WH Doyle Jr
Gerald Benham	Frederick Rouse	Bob Gilmore
John Brown	Don Petty	Carol Saenz
Bob Saenz	Kirby Anderson	Steven Stanger
Don Unser	Marcia Unser	C.C. Clark
Carl Miner	Jacob Adams	Barbara Sue Petty
Tallen Komerous		

The first item of business was a call for approval of the June 2024 meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report. Joe also introduced the new Treasurer, Kevin Sheehan.

Communications Officer- Chris Gahan

Chris reminded the group of the upcoming Midwatch holiday addition and the need for more folks to submit articles and updates for the submarine community.

Commander - George Woods

George had no comments.

Vice Commander - David Heighway

The Vice Commander has nothing to report.

Chief of The Boat - Don Robertson

Don reported that the float will be prepped, painted, and ready for the July events in Prescott.

Storekeeper - John Beckett

John has lots of goods for sale.

Webmaster - Dan Marks

Activity with the website since the last BOD meeting included working with Scott Clippert, the Escobar Base (Michigan) Yeoman, to make some minor changes to the Tolling of the Boats ceremony text. They use our text for their ceremonies and the ceremony at the USS Silversides Submarine Museum in Muskegon, Michigan. Also posted photos of the Prescott Rodeo Days Parade/BBQ, the invitation to the Bob Bissonette Memorial Service, Arizonans on Eternal Patrol from WWII, the Perch Base 29th birthday and the Drop Zone

event. Posted the new MidWatch and snail-mailed copies of the MidWatch to the 2 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During June, there were 6,816 page views on the Perch Base website during 2,726 visits by 1,893 users based on Awstats. This is a continuation of the increased traffic over the past 3 months increase. Most of the traffic was to the home page, followed by the Glossary, and then the Sailing Orders page. Most of the page views were from the U.S., followed by the Russian Federation, then China.

During June, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 27,437. This is a massive increase and appears to be interest in the Prescott Rodeo Days Parade. The Facebook Post Engagement (The number of reactions, comments, shares and clicks on your posts) was 953, also a massive increase. Our Facebook page had 1 new Page Likes for a total of 195 and 6 new followers for a total of 237. The top post was the "EXTRA, EXTRA! Read all about it! . ." of the new MidWatch with 59 Post Impressions, a Post Reach of 59, and a Post Engagement of 10.

Membership – Chuck Luna

Currently there are 171 members for Perch base. Chuck introduced the new Membership chair, Paul Miller.

Events Coordinator – David Heighway

Dave reported on the following events:

1. Eagle Scout Court of Honor 07/27/2024 10:30 in Mesa. AZ.
2. National Convention August 2024 in Cleveland, Ohio 08/19-08/24.

Past Commander – W. Howard Doyle, Jr

Howard had nothing to report.

Base Historian-Chuck Emmett

Chuck was not in attendance,

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – VACANT

OLD BUSINESS

1. Base Vacancies- Perch Base has the need for the following volunteer vacancies:
Chaplain, Events Coordinator, and Secretary.

NEW BUSINESS

USSVI National election have begun and will continue through 08/27/2024. Members can vote online, or the base has paper ballots if you prefer.

GOOD OF THE ORDER

1. Noisy Can proceeds to Perch Base Charitable Foundation.
2. ASSM challenge coins are now available for \$25.00 each.
3. Kevin Shehab and Paul Miller were sworn in as the newest Board Members.

BINNACLE LIST

Warner Howard Doyle, JR

Mary Denzien
James Denzien
Chuck Emett
DeWayne Lober
Richard Simmons
Davy Jones

50/50

Governor Joy won the drawing (\$70 split each). Governor donated his winnings to the Perch Base General fund.

ADJOURMENT

Benediction was led by Governor Joy. The meeting adjourned at 12:31.0

Submitted:

Laura Luna

Secretary Perch Base